

Nonfood Fundraising Ideas

Food fundraisers may help the financial health of the facility, but at the expense of the children and family's physical health. Try one of these ideas for your next fundraiser.

To DO:

- Ask local businesses to donate a portion of the sales on a given day or time to the center
- Organize a pet or car wash
- Invite community members and businesses to donate items (e.g., baby-sitting services, lawn care, gift certificates) for a silent auction
- Recycle cans/bottles/paper
- Host a treasure or scavenger hunt
- Organize a book fair
- Recycle cell phones
- Rent out special parking spaces
- Ask parents or community members to donate items for a center yard sale

To SELL:

- Magazines
- Holiday ornaments/wreaths/flowers
- Gift wrap or greeting cards
- Plants, flowers or bulbs
- Mother's Day hanging baskets
- Cookbooks with recipes from teachers and center families
- Picture frames
- Emergency/first-aid kits
- Pedometers
- Calendars featuring center-specific functions and artwork

For more information or ideas, visit the following web sites:

Association of Fund-Raising Distributors and Suppliers

<http://www.afrds.org/>

Fundraising Bank

<http://www.fundraising-ideas.com/>

PTO Today

School Fundraisers: Ideas and Help for School Fundraising

<http://www.ptotoday.com/fundraising?position=left>

Adapted from Iowa Action for Healthy Kids material

